

## Participating Stores

1-800 PetMeds - 6%	GapMaternity.com - 2%	OfficeMax.com - 3%
1-800-flowers.com - 8%	Hallmark Flowers & Gifts - 7.5%	Old Navy.com - 2%
Avon - 7%	Harry & David - 3%	One Step Ahead - 5%
babygap.com - 2%	HearthSong - 5%	Oriental Trading Co - 4%
Barnes & Noble.com - 2.5%	Hickory Farms - 5%	Overstock.com - 3%
Blair - 4.75%	Highlights Catalog - 4.5%	PBteen - 3%
Blooms Today - 7.5%	Highlights Magazine - \$4.00	Personal Creations - 7.5%
Boden - 4%	Home Decorators - 2.5%	Plow & Hearth - 4%
Cabela's - 2%	homedepot.com - 2.5%	PotteryBarn - 3%
Chadwick's - 2.5%	Horchow - 3%	PotteryBarn Kids - 3%
CHEFS - 3.75%	HSN - 2%	Proflowers.com - 5%
Discovery Channel Store - 5%	JCPenney - 3%	RedEnvelope - 4%
drugstore.com - 5%	K-B Toys - 2.5%	Sears - 1%
eBags - 4.5%	Kodak EasyShare Gallery - 5%	Sharper Image - 5%
Eddie Bauer - 3%	Kohl's - 2%	Staples - 2%
eToys - 3.5%	Lands' End - 3.5%	Target - 1.5%
Expedia.com - \$2.00	Lands' End Overstocks - 3.5%	Terry's Village - 3%
Frontgate - 4%	Leaps and Bounds - 5%	ValueMags.com - 20%
Frontgate Outlet - 4%	Lillian Vernon - 6%	Wal-Mart - 2%
FTD.com - 7.5%	Magazines.com - 25%	Woman Within - 2.5%
Gap.com - 2%	NORDSTROM - 2.5%	Zoobooks - 25%
GapKids.com - 2%	Office Depot - 3%	